



PACIFIC ISLANDER FESTIVAL ASSOCIATION

P.O. BOX 86046, SAN DIEGO, CA 92138

March 1, 2010

RE: 8TH ANNUAL TASTE OF THE PACIFIC ISLANDS DONATIONS

Dear Donations Contributor,

The Pacific Islander Festival Association's (PIFAs), 8th Annual Taste of the Pacific Islands will be taking place **Thursday, August 5, 2010 at the Bali Hai Restaurant on Shelter Island**. This event showcases many of San Diego's favorite Island Style restaurants with their Pacific Island delicacies, and entertainment from San Diego artists. It is also an annual fundraising event for our scholarship programs and festival. PIFA is pleased to invite your firm to play a major role in the success of our event by providing a donation of any gift certificates, items or theme baskets that will be used during our exciting Silent Auction and/or Opportunity Drawing.

PIFA is a Non-Profit 501(c)(3) Corporation that strives to preserve, promote and support the Pacific Island cultures of Micronesia, Melanesia and Polynesia. An important part of our mission is providing scholarships to students seeking educational growth through the college system. Since we first started the Taste six years ago PIFA has risen over \$50,000 towards scholarship awards for Pacific Islander students in San Diego County. This has been accomplished through two scholarship programs that we offer: the PIFA Scholarship Program and the Miss Pacific Islander of San Diego, Scholarship Program.

We encourage you to send your donation(s) before **Friday, July 23, 2010** so that contributors may be listed in the printed program. Any donation valued at \$500.00 or more are welcome to have a table at this event to promote their company. However, space is limited so please act soon. Additional donor opportunities are available and listed on our donation form. All contributions will be acknowledged at the Taste of the Pacific Islands that evening and again in our annual festival program book that is read by over 50,000 of our guests who attend the festival.

The willingness of friends and corporate leaders to participate in the Taste of the Pacific Islands event will ensure that PIFA continues to share our Pacific Island cultures with the San Diego community and reward the youth of San Diego's residency.

Thank you for your consideration. Should you have any questions or desire additional information about PIFA, please don't hesitate to contact us.

Best regards,

Jasmine M. Cone
Chairpersons, Ways and Means Committee
Email: jccone@pifasandiego.com
Website: www.pifasandiego.com
Phone: 619-251-5090

For questions, please contact us:

www.pifasandiego.com • 619-251-5090 • Tax ID# 33-0699105



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8th ANNUAL TASTE OF THE PACIFIC ISLANDS

Thursday, August 5, 2010

****PIFA DONATION FOR TASTE OF PACIFIC ISLANDS****

- Donations of up to \$1,000 will also receive a half paged advertisement in the PIFA Festival Program booklet, 2 complimentary tickets to the event, link posted on our PIFA website, and a half paged advertisement in the PIFA Members Newsletter for August 2010.
- Donations of up to \$500 will receive recognition in the Taste Promo in the PIFA Festival Program Booklet, and a table to sell your products at the Taste of the Pacific Islands event.
- Donations under \$500 will receive recognition in the Taste Promo in the PIFA Festival Program Booklet (also posted on the PIFA website) and at the Taste of the Pacific Islands event.

Donor or Business Name: _____ Contact Person _____
(As it should be shown acknowledged in programs and other publicity)

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____ Email: _____

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(Check one)

This is a personal gift _____ Business Gift _____

Please describe your gift:

Item _____ Service _____ Other _____ Fair Market Value \$ _____

Underwriting in the amount of \$ _____ Check Enclosed Yes ___ No ___

Is Gift Certificate/Item included with this form? Yes ___ No ___

If no, do we contact donor to arrange pick-up? Yes ___ No ___

Contact Person _____ Phone _____

PLEASE INCLUDE A BROCHURE, BUSINESS CARD OR OTHER PROMOTIONAL MATERIAL.

Donor's Signature: _____ Date: _____

Please check here if you're interested in having a booth at this event _____

Thank you for your gift!!! Donor has received no goods or services for this donation.

Describe item received by PIFA: _____

Date: _____ Check No. _____ PIFA Representative _____

For questions, please contact us:

www.pifasandiego.com • 619-251-5090 • Tax ID# 33-0699105