



PACIFIC ISLANDER FESTIVAL ASSOCIATION

P.O. BOX 86046, SAN DIEGO, CA 92138

RE: 16TH ANNUAL TASTE OF THE PACIFIC ISLANDS fundraiser to support the Pacific Islander Festival Association's ~ PIFA Scholarship Program

DATE: Thursday, July 12th, 2018

I invite you to participate in our 16th Annual Taste of the Pacific Islands fundraiser for the Pacific Islander Festival Association (PIFA), Thursday, July 12, 2018. Since we first started the event, PIFA has raised over \$120,000 towards scholarship awards for Pacific Islander students in San Diego County and helped educate and share the Pacific Islander cultures with the City of San Diego and beyond. Your help in supporting this event as a Taste donor and/or vendor is immense, to support the future of our youth and celebrate the Pacific Island cultures.

For this event we are seeking participation from businesses, as a donor and/or booth vendor to promote special services and Pacific Island style resources. With the growth of our event over the years, we expect the **maximum of 600 people allowed at the Bali Hai Restaurant**. If you are interested in this collaborative event, please complete the attached donation form and/or vendor application. Participants will have the opportunity to showcase and promote their businesses during this event and throughout the year through PIFA promotions.

PIFA has been honored to team up with many local and statewide businesses in this effort, through the years and hope that you will find value in continuing or building a lasting partnership.

Your participation in our annual event provides several major benefits:

- Potential opportunity to participate as a vendor at the main event
- Advertisement ***all year*** long on our website
- Advertisement in our Annual Pacific Islander Festival (Sept. 22 & 23) Souvenir program booklet, which is a keepsake and used as a promotional piece at this year's festival and throughout the following year

Please don't delay on making the decision to help make a difference and getting great exposure for your company. We look forward to your lasting partnership. Thank you for your consideration and we look forward to hearing from you soon.

Respectfully,

Jasmine Cone & Chrystell Brace

Buy Taste of PIFA Tickets:

Email: Donations@pifasandiego.com

For questions, please contact us:

www.pifasandiego.com • 619-699-8797 • Tax ID# 33-0699105



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16th ANNUAL TASTE OF THE PACIFIC ISLANDS Fundraiser to support the Pacific Islander Festival Association's Scholarship Program Thursday, July 12, 2018

****PIFA DONATION FOR TASTE OF PACIFIC ISLANDS****

- Donations of \$1,000 will receive a half-page advertisement in the PIFA Festival Program booklet. Ads must comply with the specifications outlined in the PIFA program. Half page is 8.5" w x 5.5" h. hi resolution, and received in JPEG or PDF format. (PIFA reserves the right to modify ads to comply with the required program book specifications). Two complimentary tickets to the Taste of PIFA event, link posted on our PIFA website and our Facebook Page. Deadline to submit your ad for the Pacific Islander Festival Program Booklet 2018 will be no later than July 12, 2018.
- Donations of \$500 will receive recognition in the Taste Promo pages in the PIFA Festival Program Booklet, and a table to sell your products at the Taste of the Pacific Islands event.
- Donations under \$500 will receive recognition in the Taste Promo pages in the PIFA Festival Program Booklet (also posted on the PIFA website) and recognized at the Taste of the Pacific Islands event.

Donor or Business Name: _____ Contact Person _____
(As it should be shown acknowledged in programs and other publicity)

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____ Email: _____

(Check one)

This is a personal gift _____ Business Gift _____

Please describe your gift:

Item _____ Service _____ Other _____ Fair Market Value \$ _____

Underwriting in the amount of \$ _____ Check Enclosed Yes ___ No ___

Is Gift Certificate/Item included with this form? Yes _____ No _____

If no, do we contact donor to arrange pick-up? Yes _____ No _____

Contact Person _____ Phone _____

PLEASE INCLUDE A BROCHURE, BUSINESS CARD OR OTHER PROMOTIONAL MATERIAL.

Donor's Signature: _____ Date: _____

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Please check here if you're interested in having a booth at this event_____

Thank you for your gift!!! Donor has received no goods or services for this donation.

Describe item received by PIFA:_____

Date:_____ CheckNo._____ PIFA Representative_____

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