



PACIFIC ISLANDER FESTIVAL ASSOCIATION
P.O. BOX 86046, SAN DIEGO, CA 92138

PIFA HOSTS 24TH ANNUAL PACIFIC ISLANDER FESTIVAL & 16TH ANNUAL TASTE OF THE PACIFIC ISLANDS
2018 ~ FUNDRAISER TO HELP SUPPORT THE PIFA SCHOLARSHIP PROGRAM

RE: 16TH ANNUAL TASTE OF THE PACIFIC ISLANDS fundraiser to support the Pacific Islander Festival Association's PIFA Scholarship Program

We invite you as we host PIFA's 16th Annual Taste of the Pacific Islands to support our PIFA Scholarship Program and this year's 24th Annual Pacific Islander Festival. Since the beginning of PIFA, we have raised funds of over \$120,000 towards scholarship awards for Pacific Islander students in San Diego County and helped educate and share the Pacific Islander cultures with the City of San Diego and beyond. Recently, we have opened our scholarship program to include the student who is not of Pacific Islander descent but encompasses the love of the culture and volunteer efforts to our organization. Your help in supporting this event as a "Taste of PIFA" donor or sponsor is immense, to support the future of our youth and celebrate the Pacific Island cultures.

For this event we are seeking participation from local area restaurants and catering businesses that serve a Pacific Islander themed menu. With the growth of our event over the years, we expect the **maximum of 600 people** allowed at the Bali Hai Restaurant. Please complete the attached Taste of the Pacific Islands Agreement and be sure to fill out the section identifying what menu items you are interested in showcasing. Restaurant participants will have the opportunity to showcase and promote their businesses during this event and throughout the year through PIFA promotions.

PIFA has been honored to team up with many local and statewide businesses in this effort, through the years and hope that you will find value in continuing or building a lasting partnership.

Your participation in our annual event provides several major benefits:

- Advertisement ***all year*** long on our website
- Promotional Advertisement for the Taste event, and
- Advertisement in our Annual Pacific Islander Festival Souvenir program booklet, which is a keepsake and used as a promotional piece for the following year. This year we are celebrating our 24th Annual Pacific Islander Festival and it will be a BIG celebration!

Please don't delay on making the decision to help make a difference and getting great exposure for your company. We look forward to your lasting partnership. Thank you for your consideration and we look forward to hearing from you soon.

Respectfully,
Jasmine Cone & Chrystell Brace,
Chairpersons, Taste of the Pacific
Pacific islander Festival Association (PIFA)

For questions, please contact us:

www.pifasandiego.cominfo@pifasandiego.com • 619-699-8797 • Tax ID# 33-0699105



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THE 16TH ANNUAL TASTE OF THE PACIFIC ISLANDS
 FUNDRAISER TO SUPPORT THE PACIFIC ISLANDER FESTIVAL ASSOCIATION'S PIFA SCHOLARSHIP PROGRAM

Bali Hai Restaurant
Thursday, July 12, 2018

Buy tickets: <http://tasteofpifa2018.eventbrite.com>

Owner/Manager agrees to the following:

- **I agree to donate enough food for 600 people.**
- To submit this agreement to the PIFA's Ways and Means Committee. I understand space and menu items are limited. Furthermore, I understand that I must submit my menu in writing as follows:

1. _____	2. _____
3. _____	4. _____
- Bali Hai will provide up to two tables and two table covers, if more is needed you will need to request in advance or provide them yourself.
- I shall be responsible for providing business cards, decorations, signs/banners, chafing dishes, utensils (small tasting plates, sternos, forks, spoons, cups, napkins, etc. for 600 people), placards to display my menu items and anything else to promote my business. Furthermore, I understand that I will have to provide everything I will need for the event that evening.
- Menu items must be prepared ahead of time and before the event. I understand I will be responsible for providing servers who must have a food handler's card. Guests will not be able to serve themselves at this event. I must have my own staff present to serve the food.
- I understand that I am able to begin setup as early as 3:00 p.m. and be prepared by no later than 5:00 p.m.
- The restaurant shall be recognized in the following ways:
 1. Through my table display and menu items
 2. Verbal recognition at the event and on any promotional materials.
 3. Recognition for my restaurant's participation on the PIFA website and Facebook page, 2016 Pacific Islander Festival program with a ½ page advertisement for the participating year. Advertisement must be submitted to PIFA by no later than August 1, 2017 to the PIFA program committee.
 4. Website link on PIFA's website and Facebook Page.
 5. Four Complimentary tickets to the Taste.

Restaurant Name: _____ Phone: _____ Date: _____
 Manager Name Print: _____ Manager Signature: _____
 Address: _____ Website: _____ Email: _____

Taste Chairperson: _____ PIFA President: _____



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Bali Hai Restaurant
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HOLD HARMLESS AGREEMENT

Execution of the attached agreement is required as part of your participation with the Pacific Islander Festival Association's, Taste of the Pacific Islands. The undersigned agrees to indemnify, hold harmless, and defend any actions against the "Pacific Islander Festival Association", the "Bali Hai Restaurant", or any other sponsors, and/or volunteers against all liabilities whatsoever arising out of their participation in the Taste of the Pacific Islands, including lost, stolen or damaged possession.

Manager/Owner's Name: _____ Date: _____
Chairperson of Ways & Means _____ Date: _____
President, PIFA _____ Date _____