



# INFORMATION BOOTH APPLICATION

## 2018 PACIFIC ISLANDER FESTIVAL

September 22nd & 23rd, 2018  
Ski Beach, Mission Bay  
SAN DIEGO, CA.

***AN ALCOHOL / TOBACCO / VAPOR  
FREE EVENT***

Sponsored by  
The Pacific Islander Festival Association

Sam Simpliciano - President  
Rudy Tai - Vice President  
Chrystell Brace - Secretary  
Jeanette Perez - Treasurer

### Directors

Anissa Acfalle, Brian Cruz, Zen Dela Cruz, Rita Gorniak,  
Alaisea "Alice" Pauu, Trina San Nicolas, Joseph Taumua

Director in Charge  
BRIAN CRUZ

## Information Booth Application

Contact Name: \_\_\_\_\_

Organization/Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Alternate Phone: \_\_\_\_\_

Fax #: \_\_\_\_\_

E-mail: \_\_\_\_\_

Describe Items being handed out. Attach a separate sheet if more space is  
needed): \_\_\_\_\_

**USE OF GENERATORS AT THE FESTIVAL MUST BE APPROVED BY PIFA. USE OF  
PERSONAL GENERATORS WILL NOT BE ALLOWED UNLESS PROPER PERMITS  
ARE OBTAINED.**

If electricity is need, please identify the intended electricity usage on a separate  
sheet and attach it with your application. (i.e. heaters, computer, etc.)

*Please circle which years you have participated as a booth vendor at our festival:*

2003 2004 2005 2006 2007 2008 2009 2010

2011 2012 2013 2014 2015 2016 2017

### Hold Harmless Agreement

We agree to assume all risks and injuries arising out of or resulting from the use  
and participation in the non-profit and volunteer based Pacific Islander Festival, its  
location, its facilities, and/or properties located on site. We also agree to make no  
claim whatsoever for injuries and to hold harmless the Pacific Islander Festival  
Association, its members, agents, representatives, or employees, arising as of or  
resulting from the use of any of the buildings, grounds, real property, or personal  
property located at the festival site. Furthermore, we shall assume responsibility for  
the damages sustained to the equipment, grounds, furniture, and facilities resulting  
from the use of such and/or occupancy of said premises. No refunds in case of  
inclement weather, acts of nature or restrictions by government agencies to amend  
or cancel this event, over which the Pacific Islander Festival Association has no  
control.

\_\_\_\_\_  
Authorized Signature & Title

\_\_\_\_\_  
Date

1. **DATES, TIMES, AND LOCATION:**

Saturday, Sept. 22, 2018, 9:00 AM – 4:00 PM  
Sunday, Sept. 23, 2018, 9:00 AM – 4:00 PM  
Ski Beach, Mission Bay, San Diego, CA 92109

2. **BOOTH INFORMATION**

Info Booths: One (1) 10'x10' canopied booth  
One (1) table and two (2) chairs

Cost of Booth: **\$350.00**

All booths must be operational and staffed throughout the entire event. No early closing of booths is allowed.

**ABSOLUTELY NO BEVERAGES OF ANY TYPE SHALL BE SOLD OR GIVEN FROM ANY BOOTH. PIFA HAS THE EXCLUSIVE RIGHT TO SELL ANY/ALL BEVERAGES.**

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Submit your completed application with the booth fee to:

Pacific Islander Festival Association  
Attention: Booth Committee  
P.O. Box 86046  
San Diego, CA 92138

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3. **INFORMATION BOOTHS:** All information booths are for use of recruiting, health care issues, demonstrations, and promotional items. **Promotional items given out cannot be foods, drinks, or snacks. There will be absolutely no selling or soliciting for money within the information booths.** You must include a sample of the type of information you will be dispensing. If not yet available, please describe in full detail. **Absolutely no political information** may be distributed. Information booths may not have any kind of items for sale. This will be enforced. Disregard to this procedure will be cause for immediate booth closure, removal from the festival area, and no refund will be granted. In addition, you will not be allowed to be a vendor at future festivals. **NO EXCEPTIONS!**

4. **INFORMATION BOOTH REGULATIONS:** Booth decorations are encouraged and should reflect the ethnic heritage represented. **Do not permanently alter the canopy or poles, (i.e. puncture, stain, discolor, etc.) Any damages made to the canopy or poles will be charged to the vendor.** Authentic and ethnic dress by booth participants is encouraged. Signs acknowledging sponsoring organizations are permitted in the booth. A booth utilizing the services or products of a for-profit organization, i.e. commercial vendor, etc. may display a sign or banner advertising that for-profit organization.

5. **BOOTH CONSIDERATION:**

The Booth Committee will only consider applications with the following completed:

- **Receipt of full payment of booth fees. A certified bank check or money order will only be accepted. We no longer accept personal checks.**
- Completed Booth Application and Hold Harmless Agreement with required signatures.
- One stamped, self-addressed, business size envelope.
- Complete list of all items for display.

**BOOTH APPLICATION DEADLINE IS JULY 31, 2018**

Applications and/or fees received after July 31, 2018, will be assessed a late fee of \$100.00 (no exceptions). Applications might not be considered if received past the deadline or if the festival is sold out

6. **CHECK IN, SET UP, CHECK OUT, AND CLEAN UP:**

**Check In / Set Up:** Booths will be ready for vendor check-in between 2:00pm - 6:00pm on Thursday, Sept 20 and 10:00am – 6:00pm on Friday, Sept. 21. **VEHICLES MAY NOT BE ALLOWED ON THE GRASS.** Each vendor will be allowed one parking space in vendor parking area. All booths are to be set up and ready for operation at 9:00 AM on Saturday, Sept. 22 and Sunday, Sept. 23.

**FAILURE TO CHECK-IN FORFEITS YOUR BOOTH SPACE AND PAYMENT.**

**Check Out:** On Sunday at 4:00PM, all items are to be removed and each vendor **must check out with PIFA.** A final inspection of your area will be done and a determination will be made at this time whether or not the check out process is complete. Vendors will be allowed access to the festival site at 6 a.m. on both days **All vendors must complete the check out process.**

**Clean Up During & After:** All booth vendors are responsible for keeping booth space and surrounding areas neat and clean and for disposing of their trash during and after the festival. Trash must be in heavy-duty (5 mil) plastic trash bags and tied closed. All trash bags are to be disposed of in large dumpsters at the trash designated area. **\$100 fine will be charged for any trash found anywhere on the venue premises that belong to a vendor.** There will be inspections conducted by PIFA at irregular times.

On Sunday at 4:00 PM, all perishable and non-perishable items are to be removed from booth space and surrounding areas.

8. **CONFIRMATION/REFUNDS:** Final booth acknowledgements will be mailed on or before September 1st. **A deposited booth fee payment does not mean you have been accepted and/or approved to participate as a vendor in the 2018 festival.** It is understood that there are absolutely **NO REFUNDS** in case of

inclement weather, acts of nature, forfeiture or by restrictions of government agencies to amend or cancel the event, over which PIFA has no control.

9. **PARKING:** Vendors will be provided a special-event parking permit. One parking permit will be provided for each booth (**no exceptions**). There will be a shuttle bus available for other attendees. Unauthorized vehicles (no parking permit) in parking area will be towed at owner's expense. **No overnight parking or UHAULS allowed! Only vehicles allowed are those that fit in a normal parking space.** No parking is allowed on the grass. Vendors must unload their vehicles and removed them from the booth areas.

10. **PIFA POLICIES AND GUIDELINES:**

- PIFA reserves the right to approve or deny any booth application for any reason.
- PIFA reserves the right to refuse or remove any inappropriate merchandise displays, decorations, handbills, fliers, brochures, or signs.
- PIFA reserves the right to limit the number of applicants for any one type of goods/services thereby protecting all vendors and maintaining diversity for the Festival. PIFA also reserves the right to change or substitute vendor spaces for the good of the Festival and its participants.
- Absolutely NO subleasing of booth space or surrounding areas. If anyone subleases any portion of his or her space without PIFA permission, you will not be allowed to operate the booth and you will forfeit all fees paid.
- No firearms, ammunition, alcoholic beverages, or drugs are allowed on Festival grounds.
- No solicitation of tobacco, vaporizing or alcohol products is allowed. Violators will be expelled immediately. Alcohol sales and/or consumption of alcohol in booth area are strictly prohibited and will be enforced by police and security.
- No live animals are permitted within any booth area.
- All amplified music shall be kept at a level as not to interfere with the operation of neighboring booths and the main stage at the festival.
- No lewd or suggestive material or products allowed
- No selling or seeking donations allowed at the festival.

Failure to comply with **ANY** of the festival rules may result in loss of current festival participation privileges, the forfeiture of fees paid for the current event, and/or any future festival participation privileges.

11. **SECURITY:** Perishable and non-perishable items must not be left unattended at any time during operating hours:

Saturday: 9:00 AM – 4:00 PM  
Sunday: 9:00 AM – 4:00 PM

Overnight security will only be provided Thursday, Friday and Saturday night. **Any items left overnight in the booths will be at your own risk. PIFA assumes no responsibility for any loss of any kind at any time.**

12. **LOST AND FOUND:** Lost and Found items recovered during the festival may be claimed at the PIFA Security/Command Center.

Failure to comply with **ANY** of the festival rules may result in loss of current festival participation privileges, the forfeiture of fees paid for the current event, and/or any future festival participation privileges.

**THIS IS AN ALCOHOL / TOBACCO / VAPOR FREE EVENT – ABSOLUTELY NO ALCOHOLIC CONSUMPTION, TOBACCO OR VAPOR USE ON THE VENUE PREMISES DURING THIS EVENT! ANY PERSON FOUND IN VIOLATION WILL BE REMOVED. PIFA, IT'S HIRED SECURITY AGENCY AND THE SAN DIEGO POLICE DEPARTMENT WILL ENFORCE THIS.**

**I have read the Information Booth Application and agree to the PIFA Booth Rules and Regulations**

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Authorized Signature and Title

Date